

Amritha R



St. Joseph College of Communication Changanassery, in collaboration with the Federal Bank Hormis Memorial Foundation, hosted a high-impact Cybersecurity Awareness Campaign on December 4, 2025. The event, which commenced at 2:45 PM, The programme began with an insightful welcome speech by Principal Fr. Dr. Mathew Muriankary. Addressing the gathering, Fr. Dr Mathew Muriankary highlighted the significance of cybersecurity in the lives of media students. He noted that while the digital age offers unprecedented opportunities for creativity, it also demands a high level of alertness. It was held under the compelling slogan: "Don't pay a price checking twice is wise." The initiative aimed to arm the student community with the necessary tools to navigate the increasing complexities of the digital world safely. The campaign concluded with an interactive Q&A session where students discussed the legal remedies available through the National Cyber Crime Reporting Portal (1930). By the end of the day, the participants were encouraged to act as "Cyber-Ambassadors," taking the message of vigilance back to their homes and communities.

## An Era Ends, A Legend Lives On



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## NSS Camp held at SH School

Karthika Sasikumar

On behalf of the SJCC NSS volunteers, the NSS camp "Oruma 2025" was conducted from December 23 to 28 at SH School, Killimala. The camp was organized with a focus on sustainable development and the active role of NSS volunteers. The inaugural ceremony of the camp was held on December 23 at 5:30 p.m. at SH School. The camp was inaugurated by the Principal, Rev. Dr. Mathew Muriankary, and the presiding officer of the function was Fr. Lipin Thundukulam (Bursar). The incharge of the camp was Vishnu V Nair (Programme Officer). The camp mainly focused on various seminars, College Village Development activities, and an anti-drug awareness class. These sessions aimed to enhance social responsibility and awareness among the volunteers. The camp successfully concluded on December 28 with a concluding ceremony.

## IIC Guest session to Empower Innovation

Asna S A

St. Joseph College of Communication continued to strengthen its innovation culture through key engagements under the Institution's Innovation Council (IIC), reflecting its commitment to fostering creativity, collaboration, and institutional innovation. The IIC meeting at SJCC featured an enlightening session by Dr. Vincy Mary Varghese on December 2nd, 2025, whose interaction with students and council members proved highly motivating. The guest talk focused on empowering innovation through creative thinking, idea-driven initiatives, and institutional support for innovation. Her valuable insights and encouraging words empowered participants to think creatively and actively contribute to strengthening the institution's innovation ecosystem. The session ignited enthusiasm among young minds and reinforced the importance of impactful, idea-driven innovation.

The programme was honoured by the presence of Rev. Dr. Mathew Muriankary (Principal), along with faculty members from the Design Department and students of the Media Department, whose active engagement contributed to the success of the session. The event formally commenced with a welcome address by Mr. Binil, IIC Convener. The session was led by Dr. Vincy Mary Varghese, St. Berchmans College (Autonomous), Changanacherry, who served as the resource person.

The programme concluded with a vote of thanks by Mr. Abin Joseph, Startup & Innovation Coordinator, expressing sincere appreciation to the resource person and all participants for their valuable contributions.



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## Campus Observes Christmas with Joy and Togetherness



Arya Narendran Nair

The Christmas celebration of the college, 'Dies Natalis' was held on December 20 with a warm and joyful spirit. The chief guest of the day was Mr. Gibin Gopinath, actor recognised through his performances in Malayalam films including the recent release Dies Irae, where he played the character 'Potti', shared his experiences from the film industry and encouraged students to follow their passion.

honest to your work and to yourself."

The programme was formally inaugurated with the lighting of the lamp. In his inaugural address, Gibin Gopinath, who has acted in several Malayalam films including the recent release Dies Irae, where he played the character 'Potti', shared his experiences from the film industry and encouraged students to follow their passion.

The event began with a prayer, followed by a welcome address by Fr. Dr. Mathew Muriankary, Principal. Fr. Jophy Puthparampu, Executive Director, delivered the presidential address and spoke about the values of love, unity, and kindness that Christmas stands for. Speaking at the function, chief guest Gibin Gopinath, film actor, said, "Cinema taught me patience and discipline, but more than that, it taught me to stay human. Whatever field you choose, stay



## Open Day for school students at SJCC

Amritha R

On December 5th, school students were given a unique opportunity to directly experience cinema and media education facilities through the 'Open Day' organized by SJCC. Numerous students and parents visited the SJCC campus to explore various academic courses and career paths. The College Principal Fr. Dr. Mathew Muriyankary remarked that the event was designed to provide clear guidance and professional insight for students aspiring to build careers in the cinema, media, and design sectors.

The Short Story Writing category saw Blesson V. Vinod of CHSE Junior College, Changanassery, winning first place, followed by Milan Puthenthara Jose of St. Teresa's Bethany Convent HSS, Chengannur, in second. In the Watercolour Painting competition, Sreelakshmi Jayaram from SMV HSS, Poonjar, emerged as the winner, with Devanandan of SB HSS, Changanassery, securing the second prize. The winners were awarded cash prizes of rs 10,000 and rs 5,000 respectively, along with certificates of merit.



## Editorial

### Drugs, Law and its Necessity

Arya Narendran Nair

Media reaches students faster than classrooms today, and social media cycles shape their worldviews with relentless and often reckless speed. When the subject is drug abuse, this influence transcends casual information and becomes a matter of societal survival. Despite the constant digital buzz, a dangerous legal fog persists where students lack a clear understanding of the laws that govern their actions. This systemic gap in legal awareness is not just a failure of education, it is a profound vulnerability that puts our youth at extreme risk.

The current approach of sensationalizing arrests without providing foundational legal education is failing our future generations. It is no longer enough to broadcast fear, we must instead broadcast facts and functional knowledge that can act as a psychological deterrent. Many students operate under the illusion that small quantities are a minor offense, but recent headlines prove that ignorance is a fragile shield. To protect the youth of Kerala, we must prioritize legal clarity over panic and proactive education over mere reactive enforcement.

The consequences of this ignorance are manifesting in increasingly violent and visible ways across our state. Just recently, a chilling case emerged from Kochi where a young woman, identified as a regular user of synthetic drugs, brutally attacked her 70 year old mother with an iron rod because she simply moved a face cream. This incident is a harrowing symptom of how substances like MDMA strip away empathy and cognitive control, turning domestic spaces into crime scenes.

When students do not understand the neurochemical and legal traps of these substances, they become prone to such inexplicable acts of aggression. We must move past the era of silent judgment and into an era of radical transparency. The transition from traditional narcotics to lethal synthetics like MDMA means the margin for error has vanished, and the legal consequences have become far more severe. Media houses, schools, and parents must unite to ensure that every student knows the law as well as they know their social media feeds. Responsible reporting must prioritize the why and the how of the law over the sensation of the bust to truly educate the public.

Evidence of a complete breakdown in legal fear can also be found in the most public of spaces. In a bizarre incident at Kozhikode Beach, a man was arrested for drying cannabis on a mat in broad daylight while he slept soundly beside it on the seashore. This level of audacity suggests that the fear of the law has been replaced by a sense of impunity or a total lack of awareness regarding the severity of the NDPS Act. Such incidents highlight that the drug menace has moved from the shadows into our common areas, directly intersecting with the lives of ordinary citizens.

The situation is particularly dire in regions like Changanassery

in the Kottayam district, which has increasingly been labeled as a burgeoning hub for synthetic drug distribution. Reports indicate that the Excise department recently uncovered a drug cave hidden in the bushes where students gathered to use substances, and de-addiction centers in the area are seeing addicts as young as 15. In 2025 alone, Changanassery recorded nearly 200 cases involving lethal chemical drugs, proving that the crisis is deeply rooted in our educational heartlands.

This local emergency demands that

we stop treating the drug problem as a distant urban issue and recognize it as a localized and immediate threat to our neighborhoods.

Furthermore, a well-informed student body can act as a peer to peer support network that is far more effective than any surprise police raid. If students understand the legal difference between consumption and trafficking, they can better navigate the social pressures of college life and identify when they are being manipulated. Awareness shifts the power dynamic from the peddler to the student, replacing helpless fear with the confidence of knowing one's rights and the gravity of the law. This is not about making every student a lawyer, but about making them legally literate enough to say no with absolute conviction.

The theoretical session focused on the fundamentals of audio electronics, providing students with a strong conceptual foundation. The practical session emphasized hands-on training, particularly on soldering techniques, enabling students to gain practical experience in audio electronics. The workshop has been planned in three parts. Two parts have been successfully completed, and the final session is scheduled to be conducted on a later date.

The event commenced with a welcome address by Mr. Amrit S, Assistant Professor, Department of Media Studies.

### SJCC Students Lead Anti-Drug Wall Painting

Asna S A

Students of SJCC, organised an anti-drug awareness wall painting programme as part of the Anti-Drugs Campaign on December 6th 2025. The initiative was carried out near the bridge close to the Kottayam Collectorate, aiming to spread awareness against drug abuse among the public. The programme was carried out under the guidance of Mr. Saji Lukos, Head of the Design Department, who served as the in-charge of the initiative. Students from all batches of the Design Department actively participated in the campaign, contributing creative visuals and impactful messages promoting a drug-free society.



### Expert Workshop on Audio Electronics

Karthika Sasikumar

On December 3, students of BA Sound Design and Visual Editing (Semester 4) successfully completed an insightful workshop on Audio Electronics. The workshop was led by Mr. Anantha Sankar UA, an expert in Audio and RF Systems Research from NSS College, Rajakumari.

The workshop was conducted in two sessions, a theoretical session and a practical session held at the Sound Design and Visual Editing classrooms. The event commenced with a welcome address by Mr. Amrit S, Assistant Professor, Department of Media Studies.



### Inauguration of CSM at SJCC

Joann G Bensiar



The Catholic Students Movement (CSM) at SJCC officially commenced its activities for the academic year with a solemn inaugural ceremony on December 5, 2025 emphasizing the power of prayer and youth leadership in the modern era. The event began on a devout note with a Holy Mass, setting a prayerful atmosphere for the gathering. Fr. Dr. Jojin Elanjickal delivered the welcome speech, warmly greeting the dignitaries, faculty, and students. He set the tone for the day by highlighting the importance of the CSM in fostering a community of faith within the campus. Fr. Dr. Mathew Muriankary, Principal, constantly supports the holistic development of the students. Mr. Geo George, Assistant Professor, Department of Animation and Design, joined the clergy in welcoming the new batch of CSM members. The highlight of the event was the inaugural address delivered by Fr. Martin Thyparambil, Chaplain of St. Thomas Hospital Chethipuzha. In a stirring speech focused on the role of today's youth, Fr. Martin urged college students to be proactive in their spiritual lives. "In this era, college students must come forward to lead prayer gatherings. The strength of our youth lies in their connection to faith," Fr. Martin stated. He further clarified that the primary mission of the CSM is to intercede through prayer for the entire college ecosystem including fellow students, faculty members, and non-teaching staff. He emphasized that the growth and success of both the youth and the institution are deeply rooted in these collective spiritual efforts. The inauguration concluded with a renewed sense of purpose among the students.

### Matte Painting Workshop Held at SJCC

Sneha L

The Department of Animation and Design successfully organized a Matte Painting Workshop for 2nd year MA Animation students on December 17, 2025. The workshop was led by Mr. Kiran Arpoorkara, a well-known professional in the field of visual effects and digital art, who served as the resource person for the session. The programme focused on introducing students to the concepts, techniques, and industry practices of matte painting, which plays a crucial role in animation, VFX, and cinematic visual storytelling. During the workshop, Mr. Arpoorkara



### NSS Training College Students Visit SJCC

Arpith Santosh Thomas



In an effort to bridge classroom learning with practical exposure, 48 students and two faculty members from NSS Training College, Changanacherry, visited SJCC on Nov 15, 2025 as part of an academic exposure programme. The visit was organised to provide students with first-hand insight into the field of media studies, visual communication, and documentary. The workshop encouraged active participation and offered practical insights into the evolving role of documentaries in society. Following the workshop, the students were taken on a guided campus tour, coordinated by the HR Manager and Public Relations Officer of SJCC. The tour allowed students to explore the institution's academic infrastructure, media studios, production units, and creative spaces, giving them a comprehensive understanding of the facilities available for media education and training. The visit concluded with interactive discussions and informal exchanges between the students and faculty members of both institutions.

### Presence of SJCC at IIC Regional Meet

Asna S A

Representatives from SJCC took part in the IIC Regional Meeting 2025, held in Kochi on 28 Nov 2025 hosted by Rajagiri School of Engineering and Technology. Mr. Binil Amakkadu, Assistant Professor, Dept of Media Studies and Mr. Abin Joseph, Faculty, Animation and Design Department represented the college and participated in the regional meeting. The Regional Meet highlighted the power of peer learning, collaboration, and campus-level innovation. It showcased Kerala's inclusive and steadily growing innovation ecosystem, with active participation from both technical and non-technical institutions across the state. During the meet, meaningful

interactions were held with Mr. Abhishek Ranjan Kumar, South-Western Zone Coordinator of the Institutional Innovation Council under the Ministry of Education. The occasion provided an opportunity to introduce SJCC and present its vision of emerging as a premier media and design institution in South Asia, driven by creativity, innovation, and academic excellence. The institution expressed sincere appreciation to Rajagiri School of Engineering and Technology for hosting the impactful and insightful innovation-focused gathering, which fostered collaboration, networking, and the exchange of best practices among participating institutions.



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