



St Joseph College of Communication

Media Village, Changanassery
Affiliated to Mahatma Gandhi University, Kottayam, Kerala
Vision: Transforming Media for a Wholesome World

Founded in 2004

ANNUAL REPORT OF IQAC DURING ACADEMIC YEAR 2022-23

The Internal Quality Assurance Cell (IQAC) of the institution continued its dedication to enhancing academic quality and ensuring continuous improvement during the academic year 2022-23. This report highlights the key initiatives undertaken by the IQAC during this period.

IQAC organized a Faculty Development Programme (FDP) focusing on Intellectual Property Rights (IPR), Artificial Intelligence (AI), and Research Methodology. This FDP aimed to enhance the knowledge and skills of teaching staff in emerging fields and advanced research techniques.

IQAC introduced new add-on courses to provide students with additional skill sets and domain-specific knowledge. These courses were designed to cater to the evolving industry requirements and enhance employability prospects for students.

The institution's Alumni Association was registered to foster long-lasting relationships between the alumni, current students, and the institution. This association aimed to create a platform for networking, mentorship, and professional development opportunities for all stakeholders.

The Film Society was registered on October 26, 2022, as part of the institution's efforts to promote a diverse range of cultural and artistic activities for students and faculty members. This society aims to foster an appreciation for cinema as an art form, provide a platform for creative expression, and encourage critical thinking and discussions related to films.

The Film Society will organize various events and activities, such as film screenings, workshops, guest lectures, and discussions, to cater to diverse interests and promote a sense of community within the institution. By registering the Film Society, the institution demonstrates its commitment to providing a conducive environment for the overall growth and development of its stakeholders.

During the academic year 2022-23, the IQAC continued its commitment to enhancing the institutional quality and ensuring continuous improvement. These initiatives contributed to the overall development of the institution and further strengthened its foundation for maintaining high-quality education and research.



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