



# St Joseph College of Communication

Media Village, Changanassery  
Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

## ANNUAL REPORT OF IQAC DURING ACADEMIC YEAR 2021-22

The Internal Quality Assurance Cell (IQAC) of the institution continued its dedicated efforts in enhancing academic quality and ensuring continuous improvement during the academic year 2021-22. The key initiatives undertaken by the IQAC during this period, are as follows.

IQAC introduced the use of teachers' diary to monitor their daily activities, lesson plans, and student interactions. This helped in maintaining transparency and ensuring effective teaching-learning processes. To streamline the examination process and maintain fairness, IQAC implemented a centralized exam system. This included the use of standardized question papers, common evaluation schedule, and a centralized result declaration process.

IQAC organized several faculty development programmes (FDP) to enhance the knowledge and skills of the teaching staff. These programmes focused on emerging trends in education, pedagogical techniques, and research methodologies. Faculty development programs are designed to enhance the professional growth and effectiveness of educators. Skill enhancement programs improves teaching quality such as classroom management, lesson planning, assessment techniques, and use of technology in teaching. It also helps in creating a conducive learning environment, and foster innovation in education. These programs focus on curriculum design and evaluation, collaboration among faculty members from different institutions, promoting the exchange of ideas, resources, and experiences. FDPs expose faculty members to the latest research, trends, and best practices in their subject areas, enabling them to stay updated and incorporate new knowledge into their teaching thereby contributing to the advancement of their institutions, and ultimately, support student success.

The institution's Film Society was registered to promote cultural awareness and provide a platform for creative expression among students.

IQAC conducted internal academic audits to assess the quality of teaching, learning, and evaluation processes. These audits helped in identifying areas of improvement and ensuring continuous quality enhancement. IQAC regularly checked course files and teachers' diaries to monitor the progress of the curriculum and ensure adherence to the prescribed structure and learning outcomes.





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To promote interdisciplinary learning and collaboration, IQAC facilitated the physical separation of departments, providing dedicated spaces for each discipline.

IQAC introduced digitalized admission and fee collection systems to improve efficiency, transparency, and convenience for students and staff.

To foster innovation and entrepreneurship, IQAC established an incubation center that provided support and resources for students and faculty members to develop and nurture their business ideas.

During the academic year 2021-22, the IQAC continued its commitment to enhancing the institutional quality and ensuring continuous improvement. These initiatives contributed to the overall development of the institution and further strengthened its foundation for maintaining high-quality education and research.



  
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SJCC  
VALUES IN VISUALS