



St Joseph College of Communication

Media Village, Changanassery

Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

ANNUAL REPORT OF IQAC DURING ACADEMIC YEAR 2020-21

The academic year 2020-21 highlights the crucial role played by the Internal Quality Assurance Cell in improving academic quality and fostering continuous improvement within the institution. The report outlines several key initiatives undertaken by the college, including the decision to apply for NAAC accreditation, which demonstrates the institution's commitment to enhancing its quality and gaining recognition. The pre-assessment meeting with the NAAC peer team helped identify areas of improvement and prepared the institution for a successful accreditation process.

One of the significant achievements during this period was the constitution of the IQAC, appointment of a dedicated coordinator, selection of diverse members, and implementation of course files. The course file for teachers contains course outcomes, course syllabus, learning objectives, learning outcomes and other instructional materials required for the course, assessment tools like assignments, and other assessment methods to measure student progress, grading sheets, attendance records, and other documents like learning resources and professional development resources like articles, research and training materials.

In addition to these efforts, the IQAC encouraged the establishment of various cells and clubs, such as the Anti-Ragging Cell, Women's Cell, Placement Cell, and Arts Cell etc. to promote holistic development. A series of webinars on emerging trends, career guidance, and soft skill development were organized to enhance the knowledge and skills of students and faculty members.

To ensure transparency and efficiency, the IQAC implemented a digitized feedback system, allowing students, faculty, and staff to provide valuable suggestions and feedback on various aspects of the institution. The replacement of outdated i7 desktops in classrooms with modern systems further ensured smooth and effective teaching-learning processes.

Overall, the year 2020-21 was marked by significant progress in enhancing the institutional quality and ensuring continuous improvement, thanks to the initiatives undertaken by the IQAC. These efforts contributed to the overall development of the institution and laid the foundation for a successful NAAC accreditation process.



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