



SJCC HIGHLIGHTS

Start-Ups & Entrepreneurship
Incubation Centre / Digitized Classrooms /
Green Matte Studio / Audio Studio / Editing Studio /
Animation Studio / Sculpture Studio / Recording
Studio / 5.1 Atmos Mixing Studio / Stop Motion Studio /
Studio Floor with Teleprompter /

HD Video Cameras (Sony PMW 150, HDV, PD 150P, PD 170P, DSR 400P) /
HD Video Broadcast Switchers / Outdoor Shooting Units /
Lecture Halls / Drawing Halls / Seminar Halls / Computer Lab / Digital Library /
Counselling Centre / Auditorium / Photocopy Centre / Hostel & Canteen /
Open Courtyard / Placement Assistance / Faculty Comprising Experts from the
Media Industry / Extra-Curricular Activities and Inter-Collegiate Fests /
Youth Festival and Sports Day / Workshops and Seminars /
Add-on Courses / Extension activities and Outreach Programmes /
Multi-Disciplinary Courses / Soft Skill Training / Gymnasium /
Internships for Industry Experience / Scholarships and Freeships

Contact Us

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POSTGRADUATE PROGRAMMES

MA Cinema and Television
MA Print and Electronic Journalism
MA Animation
MA Graphic Design

Duration: 4 Semesters
Eligibility: Graduation

Managed by
The Archdiocese of Changanassery

HONOURS DEGREE PROGRAMMES

BA Multimedia
BA Visual Communication
BA Sound Design and Visual Editing
BA Animation and Graphic Design
BA Animation and Visual Effects
BA Interior Architecture & Artistry
B Com Finance and Taxation

Duration: 8 Semesters / Eligibility: Plus Two

TRANSFORMING MEDIA
FOR A WHOLESOME WORLD



BA MULTIMEDIA

This Programme is designed to create media professionals who are experts in the art and craft of filmmaking. Students have the option to specialize either in scriptwriting and direction or cinematography.

FIELDS OF STUDY

Photography / Cinematography
Lighting Techniques
Multi-cam Production
Script Writing / Direction
Editing / Motion Graphics
Sound Recording & Designing
Film Appreciation
Visual Aesthetics
Acting & Anchoring
Media Management
Media Ethics
Radio Production
Documentary

CAREER OPPORTUNITIES

Anchor
Director
Script Writer
Screen Actor
Visual Editor
Cinematographer
Radio & Video Jockey
Fashion Photographer
Director of Photography
TV Programme Producer
Documentary Filmmaker



BA ANIMATION AND GRAPHIC DESIGN

This is an excellent choice for students passionate about creating visually appealing content. It offers specializations in either animation or design, aiming to equip students with the skills needed to succeed in the animation and design industries.

FIELDS OF STUDY

2D & 3D Animation
Drawing for Animation / Package Design
Character Design / Typography
Acting for Animators / Art History
Stop Motion Animation Techniques
3D Modelling / Animation Documentary
Basic & Advanced Texturing
AR & VR with 3D Animation
Photography / Product Design
AI-assisted Animation / UI & UX Designing
Effects Animation / Publication Design
Colour Theory and Concept Art
Raster & Vector Graphics
Web Designing / Digital Illustration
Motion Graphics

CAREER OPPORTUNITIES

2D & 3D Animator
Character Designer
3D Modeller
Lighting Artist
Graphic Designer
Web Designer
UI/UX Designer
Illustrator
Rigging Artist
Story Board Artist
Layout Artist
Texturing Artist
Effects Artist

BA VISUAL COMMUNICATION

This programme aims to develop proficient media professionals skilled in advertising, journalism, and television production. Throughout the programme, students gain practical experience in all stages of media production, including pre-production, production, and post-production.

FIELDS OF STUDY

New Media Journalism
Ad Film / Documentary Film
Branding & Marketing
Radio Production
TV Production / Film Studies
Photography / Videography
Blogging & Vlogging
Scripting & Storyboarding
Visual Editing / Public relations
Sound Recording & Editing
Media Management
Creative Content Writing
Anchoring & News Presentation

CAREER OPPORTUNITIES

New Media Journalist
Ad Film Maker
TV Programme Producer
Radio & Video Jockey
Photo Journalist
Fashion Photographer
Editor
Social Media Marketer
Public Relations Officer
News Presenter & Anchor
Content Producer



BA ANIMATION & VISUAL EFFECTS

This programme is designed to prepare students for a career in the animation and visual effects industry. Students can choose from an array of specializations in the field of animation or visual effects.

FIELDS OF STUDY

2D & 3D Animation
Traditional Animation / Matte Painting
Photography / Motion Graphics
Raster & Vector Graphics / Video Editing
Scripting & Story Boarding
Color Theory for Animation and VFX
Drawing for Animation / Digital Illustration
Acting for Animation / Miniature Film Making
Character Animation / AR & VR Integration
Stop Motion Animation
3D Modelling / Digital Colour Grading
Video Compositing / Sound Design for Animation
Dynamic Simulations for Animation & VFX
Shooting Techniques for VFX

CAREER OPPORTUNITIES

Animator
VFX Artsit
VFX Supervisor
Character Designer
Visualizer
Rigging Artist
Composer
3D Modeller
Lighting Artist
Matchmove Artist



BA SOUND DESIGN & VISUAL EDITING

This programme aims to train proficient media professionals in sound recording, design, mixing, and video editing.

FIELDS OF STUDY

Sound Designing
Sound Editing / Radio Production
Immersive Sound Mixing
Foley Recording / Acoustics
Audio Electronics / Film Appreciation
ADR / 3D Editing / Media Ethics
Production Sound Mixing
Dialogue Editing / Personal Branding
Music Recording / Media Management
Video Editing / Videography
Multicam Editing
Colour Correction
Photography

CAREER OPPORTUNITIES

Sound Engineer
Sound Designer
Mixing Engineer
Studio Manager
Visual Editor
Live Sound Engineer
Studio Designer
Music Editor
Audio Integrator
Foley Artist



BA IN INTERIOR ARCHITECTURE & ARTISTRY

This programme is designed to train professionals in architecture, interior design and art direction with an aesthetic sense with environmental perspective.

FIELDS OF STUDY

Fundamentals of Drawing & Design
Interior Designing
Architectural Drawing
Landscaping / Acoustic
Raster & Vector Illustration
Art Direction & Set Designing
Sculpting / Wall Art & Installation
Creative Painting / 3D Visualization
Graphic Design
Environmental Art
Furniture Modeling & Designing

CAREER OPPORTUNITIES

Architect
Interior Designer
Landscape Architect
Art Director
Set Designer
Auto CAD Draftsman
Sculptor
3D Visualizer
Graphic Designer

B.COM IN FINANCE AND TAXATION

This programme is highly sought after in today's academic landscape, aiming to provide students with a thorough understanding of taxation systems and financial principles. Additionally, the college offers various multi-disciplinary and value-added courses in fields like filmmaking, animation, design, and VFX.

FIELDS OF STUDY

Accounting
Taxation
Marketing Management
Business Decisions
Costing/Statistics
Financial Marketing/Auditing
Banking/GST/Insurance

CAREER OPPORTUNITIES

Career Opportunities
Auditor
Cost Accountant
Income Tax Officer
Tax Consultant
Budget Analyst
Finance Manager
Accountant
Banking Sector
Assistant Accountant
Sales Executive
GST Consultant



MA PRINT AND ELECTRONIC JOURNALISM

This programme is designed for individuals interested in pursuing a career in journalism. The first semester focuses on print journalism, followed by radio journalism in the second semester. TV journalism and new media journalism are covered extensively in the third and fourth semesters, respectively.

FIELDS OF STUDY

Development of Journalism
News Writing / Media Ethics
Editorial & Feature Writing
Interview / Media Management
Travelogue / Film Appreciation
Reporting and Editing
Radio Production
Graphic Design for Publication
Photo Journalism
Television Production
Creative Writing for New Media
Web Designing
Ad Film Making

CAREER OPPORTUNITIES

Journalist
Reporter
Photo Journalist
TV Programme Producer
Content Writer/Technical
Writer
Radio & Video Jockey
Web Designer
News Presenter
TV Anchor
Columnist
News Analyst



NB: Students have the option to graduate after three years. Upon completion of the required minimum courses totalling 133 credits, they will receive an undergraduate degree in their chosen field. Those who complete four years with a specific number of courses with 177 credits will earn a degree with honours.

Along with this students are also trained in software like Adobe Photoshop, Premiere, Illustrator, Audition, After Effects, Avid, Protools, FCP, Maya, 3Ds Max, Flash etc. Internships are integral components of all programs, offering students valuable industry experience and keeping them updated on the latest trends.

MA ANIMATION

This programme that delves into various aspects of animation, including both traditional and digital techniques.

FIELDS OF STUDY

2D & 3D Animation
Planning & Drawing for Animation
Character Animation
Acting for Animators
Rigging for Animation
Stop Motion Animation Techniques
3D Modelling & Texturing
Compositing / Media Ethics
Dynamic Simulations for Animation
VFX for Animation / Matte Painting
Motion Graphics
Photography
Video Composing
Art Theory & Criticism

CAREER OPPORTUNITIES

2D & 3D Animator
Character Designer
3D Modeller
Lighting Artist
Texturing Artist
Rigging Artist
Story Board Artist
Layout Artist
VFX Artist
Composer
Motion Graphics Artist
Matchmove Artist
Previsualization Artist
Technical Director



MA CINEMA AND TELEVISION

This programme covers all aspects of visual production for both cinema and television. Various genres like fiction, documentary, docu-fiction, ad films, and music videos are explored.

FIELDS OF STUDY

Script Writing
Direction / Media Ethics
Cinematography
Photography
Editing / Art Criticism
Sound Recording
Training the Actor
TV Journalism
Ad Film / Media Management
Documentary
Visual Enhancement Techniques
Visual language

CAREER OPPORTUNITIES

Director
Script Writer
Cinematographer
Photographer
Visual Media Faculty
Media Consultant
Actor/Anchor
Film/ Art Critique
TV Programme Producer
News Presenter
Radio & Video Jockey



MA GRAPHIC DESIGN

This programme offers in-depth education and training in the field of graphic design at a masters level including both theoretical concepts and practical applications.

FIELDS OF STUDY

Design History & Research
Typography
Digital Design
Interaction Design
Web Designing
Promotional Design
Publication Design
Package Design / UX Designing
Video editing / Photography
Creative Painting / Retouching
Advertising Design & Branding

CAREER OPPORTUNITIES

Graphic Designer
Multimedia Designer
Logo Designer
Web Designer
Publication Designer
Art Director
UI & UX Designer
Visualizer
Story Board Artist
Key Frame Artist
Layout Artist





**7.1 CINEMA THEATRE
MV CINEMAS**



**5.1 ATMOS
MIXING STUDIO**



**2D LAB
ANIMATION STUDIO**



**GREEN MATTE
STUDIO**



FM RADIO STATION: 90.8 RADIO MEDIA VILLAGE

Radio Media Village 90.8 FM licensed by the Union Ministry of Information and Broadcasting, a flagship concern of St Joseph College of Communication, is the first FM Community Radio Service in the Kottayam district in the state of Kerala. It provides opportunities for students of SJCC to work and gain experience while they study.

ONLINE TV CHANNEL: MEDIA VILLAGE TELEVISION

MVTV, an online TV Channel powered by YouTube is run by the college to provide on-the-job training to the students in content production and webcasting.

PRODUCTION HOUSE: MEDIA VILLAGE STUDIOS

MV Studios is a wing of SJCC that produces ad films, brand promotion events, and films of all genres. It has its own well-equipped production unit with the latest tools and technology.

DIPLOMA CENTRE: MEDIA VILLAGE FILM & TELEVISION INSTITUTE

MFTI is a venture of St Joseph College of Communication which offers 3 months/ 6 months/ one-year diploma courses in Photography, Videography, Script Writing, Direction, Editing, Sound Engineering, Animation, Design and VFX. It provides online and offline training in a variety of media-related areas from computer fundamentals to high-end tools of animation and design like Maya, 3Ds Max and AutoCAD.

7.1 CINEMA THEATRE: MEDIA VILLAGE CINEMAS

More than a full-fledged 7.1 theatre, MV Cinemas offers an immersive and educational experience, creating a space for students who approach cinema with seriousness and passion. MV Cinemas serves as a gathering place for students from diverse backgrounds who are united by their shared love for cinema where enthusiasts can exchange ideas, network, and collaborate with like-minded individuals who share their fervour for the art of filmmaking.

